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# 7 Impressive Marijuana Packaging Designs [New Edition]

MARCH 23, 2015 BY ELLIE KLEIN

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Clever marketing and eye-catching packaging are two important details to consider when trying to sell a product. Because of this, growers opt for impressive packaging to appeal to consumers. From edibles to flowers, the marijuana products found on **Seattle** shelves are impressive and fun. Following

are seven of High Above Seattle's current favorite retail marijuana packaging designs.





## **The Goodship Company, by Jody Hall, owner of Cupcake Royale**

**Jody Hall** has joined forces with Seattle-based edible manufacturer **DB3** to bring a line of THC-infused cookies to Seattleites. [The Goodship Company](#) currently sells two kinds of cookie: *sea-salt chocolate chip* and *Saigon cinnamon snicker doodle*. The labels feature hip pirate ships and hot air balloons, perfect for Seattle smokers. The inviting packaging will appeal to many demographics, including adults who are just getting back into smoking.



## **CannaSol Farms**

[CannaSol Farms](#)' packaging is unique and eco-friendly. The containers are glass cylinders, and the stoppers come in either cork wood or regular wood. The top is custom engraved with the company's logo. CannaSol is committed to the environment and intends for the packages to be repurposed—as drinking glasses, for example.

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## Ocean Grown Wax

If you are searching for sleek and sophisticated packaging, look no further than **Ocean Grown Wax**. The package features a black background and light gray lettering, with a circular wax detail in the center. The package is far from busy though is unique. Its simplicity puts first-time marijuana users at ease, and appeals to tourists looking for something fancy to commemorate their trip.

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## Evergreen Herbal

Nothing says **Pacific Northwest** more than an evergreen tree. [Evergreen Herbal](#) specializes in chocolate, tea, and other beverages. Its products are bite-sized, which minimizes packaging and resources used. As you can probably guess, Evergreen Herbal's logo is an evergreen tree silhouette accompanied with easy-to-read font. Classy packaging with a green mission? This is a product to stand behind.

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## **Zion Botanicals**

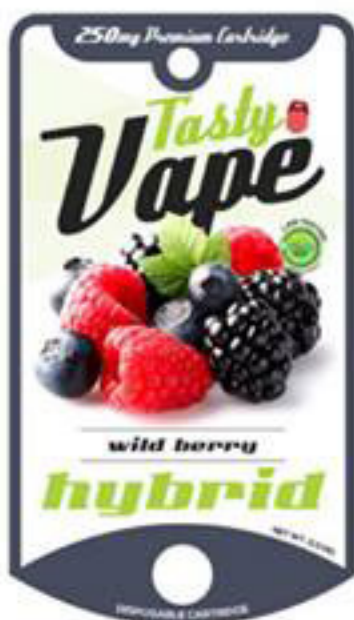
Are you searching for a product logo featuring a mystical lion, crystals, a Ganesh and tree of wisdom? Of course you are, and [Zion Botanicals](http://www.zionbotanicals.com) has just what you are looking for. You know what else is great? Zion Botanicals grows organic marijuana, so once again we have a producer invested in amazing packaging as well as the environment. Win win!

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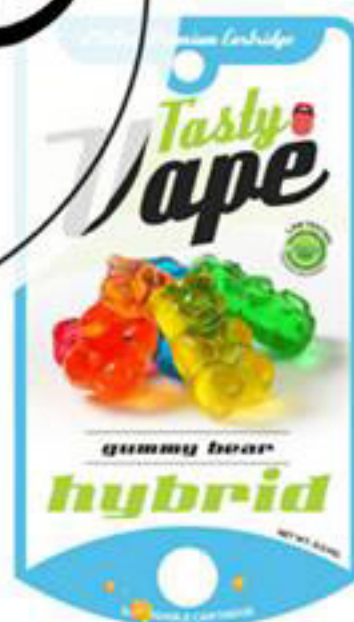








**Tasty Vape**



## Tasty Vape and Royal Oil Wax

These two brands feature colorful packaging and images that pop. These designs were created by local industry rock stars [Online Marijuana Design](#). Both, the [Tasty Vape](#) and the [Royal Oil Wax](#) packaging consist of images that are instantly familiar—juicy fruits, island getaways, and sweet treats, that are true to the strain inside the packaging.

There you have it, seven impressive marijuana packaging designs from the local industry. This compilation represents the diversity of marijuana smokers. If these packages are any indication, marijuana-smoker stereotypes do not exist. Be sure to pick up one (or more!) of these exciting brands on your next trip to a recreational shop and let us know what you think! Do you have any other brands that you would like to see featured? We would love to know!

If you liked this article, check out more [marijuana branding and design](#).

 Bio

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### Ellie Klein

Ellie is a big fan of the recreational marijuana industry. Although she appreciates the industry for what it is, she likes to dive in a little deeper, ask questions, and challenge the industry to become even better.

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